



# StanCOG's Non-Motorized Transportation Plan

## PROJECT OVERVIEW

The Stanislaus Council of Government's (StanCOG) is updating its Non-Motorized Transportation Plan for the Stanislaus region. The Plan will set goals, assess existing conditions, and identify opportunities to improve non-motorized travel options and increase access to public transportation with public and stakeholder input throughout the process. It will identify priority bicycle and pedestrian facilities that enhance regional connectivity as well as barriers such as railways, freeways, or waterways.



The update will build upon StanCOG's 2013 Non-Motorized Transportation Master Plan and will identify opportunities to improve and enhance bicycle and pedestrian facilities throughout the Stanislaus region. This Plan will align new walking and bicycling projects with local, state, and federal funding sources to help make the region's communities more competitive for future funding!

## Get Involved!

Stay updated online and in-person! Look below to learn about the different ways you can stay involved throughout the process.



**Take our  
survey & draw  
on our map!**

Tell us where you like (and don't like) to walk and bike using our interactive map.  
<https://tooledesign.github.io/stancog>



### VISIT OUR WEBPAGE

View important project information and deliverables at <http://www.stancog.org/nmtp.shtm>.



### SOCIAL MEDIA

Stay up-to-date by following the StanCOG on Facebook.



### PUBLIC INPUT

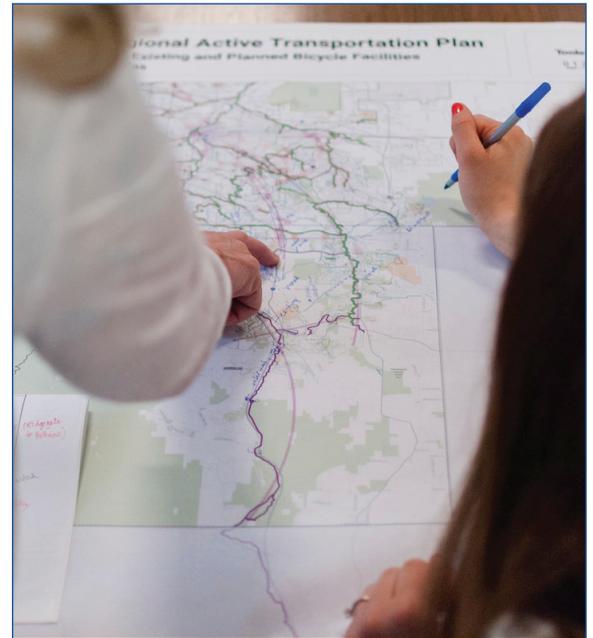
Stop by our booths at local events to tell us where you'd like to see improvements in the Stanislaus region.

- #1: Downtown Christmas Parade, December 6 in Turlock
- #2: Christmas Festival, December 7 at Smyrna Park in Ceres
- #3: To be determined, check the website!
- #4: To be determined, check the website!

# What is the Purpose of the Plan?

StanCOG is undertaking the Plan update effort to accomplish the following:

- 1 Reduce congestion and vehicle miles traveled to help lower greenhouse gas emissions and improve regional air quality.
- 2 Enhance opportunities for walking, bicycling, and other forms of non-motorized transportation.
- 3 Increase access to public transportation.
- 4 Develop a non-motorized transportation network that focuses on equity and inclusivity to address the region's unique needs.
- 5 Make the Stanislaus region more competitive for statewide grant funding opportunities.



## SCHEDULE

The plan will be developed over three phases:



OCT 2019 – MAR 2020

PHASE I

### Information Gathering

In Phase I we are reaching out to residents, businesses, and other stakeholders about the barriers to walking and biking that are common in our community and which areas need improvements.



MAR – JUL 2020

PHASE II

### Network & Barriers Analysis

In Phase II we will use and map the data gathered from Phase I, including feedback from surveys, maps, and outreach events, to analyze the non-motorized transportation network and assess key barriers to walking and bicycling in the Stanislaus region.



JUL 2020 – JAN 2021

PHASE III

### Project Prioritization & Plan Development

In Phase III we will work with stakeholders and representatives to determine which projects to prioritize. We will also develop the Plan and share it with the public for review before we finalize it.

## QUESTIONS?



Please reach out to Isael Ojeda, Senior Planner, at [iojeda@stancog.org](mailto:iojeda@stancog.org).



**StanCOG**  
Stanislaus Council of Governments