

VALLEY VISION STANISLAUS STEERING COMMITTEE MEETING
StanCOG Board Room
1111 I Street, Suite 308
Modesto, CA

Minutes January 31, 2017 (Tuesday)
1:00 pm

MEMBERS PRESENT: Angela Freitas (Stanislaus County); Tom Westbrook (City of Ceres); Patrick Kelly (City of Modesto); Colleen Andersen (City of Oakdale); Donna Kenney (City of Riverbank); Debbie Whitmore (City of Turlock); Richard O'Brien (Policy Board Representative); Chris Esther (Citizens Advisory Committee Representative); Edgar Garibay (Environmental Justice Representative); Sara Lytle-Pinhey (LAFCO Representative)

ALSO PRESENT: Rosa De León Park, Elisabeth Hahn, Stephen Hanamaikai, Isael Ojeda, Dave Reed, Dan Stewart, Debbie Trujillo (StanCOG); Kari McNickle, Yvette Davis (Commute Connection)

1. CALL TO ORDER

Chair Richard O'Brien called the meeting to order at 1:00 p.m.

2. ROLL CALL

3. PUBLIC COMMENTS - None

4. CONSENT CALENDAR

A. Motion to Approve VVS Minutes of 8-2-16

***By Motion (City of Modesto/City of Riverbank)**, and a unanimous vote, the Committee approved the minutes of 8-2-16.

5. PRESENTATION

A. Commute Connection Enhanced Program Launch

Kari McNickle provided a presentation to members regarding the launch of their new program called Dibs. She shared changes and improvements from the Strategic Marketing Plan and program that would enhance communication with the rideshare community. She mentioned the launch date of the new website and program would be February 28, 2017.

6. DISCUSSION/ACTION ITEMS

A. Greenhouse Gas Emission Reduction Targets

Elisabeth Hahn provided background information regarding the greenhouse gas emission reduction targets for the 2018 RTP/SCS update. She mentioned that staff presented to ARB reasonable targets of 12 to 13% by 2020 and 14 to 15% by 2025 and staff was waiting ARB's response. She mentioned that the consultants were working diligently on getting the new VMIP2 travel demand model up and running so that the target recommendations could be refined based on the final model validation and provided to ARB in early 2017. She said that ARB staff would be taking their target setting staff report to their board this summer for approval of updated targets, which would become effective January 1, 2018 and the 2018 RTP/SCS would need to adhere to those targets. She also stated that a Request for Proposal (RFP) for the 2018 RTP/SCS was being prepared and that she hoped to have a consultant on board soon.

7. CALTRANS REPORT – None

8. EXECUTIVE DIRECTORS REPORT

Rosa Park introduced new StanCOG Senior Planner, Dan Stewart

9. MEMBER REPORTS - None

10. ADJOURNMENT

Chair O'Brien adjourned the meeting at 2:05 p.m.

Next Regularly Scheduled VVS Meeting:

May 2, 2017 (Tuesday) @ 1:00 p.m.

StanCOG Board Room

1111 I Street, Suite 308

Modesto, CA

Minutes Prepared By:



Debbie Trujillo, Planning Technician