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City of Riverbank • City of Turlock • City of Waterford • County of Stanislaus*

**SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (SSTAC) MEETING
StanCOG Board Room
1111 I Street, Suite 308
Modesto, CA**

**Minutes of November 3, 2015 (Tuesday)
10:00 am**

MEMBERS PRESENT: Lillian Castigliano (COA); Fred Cavanah (City of Modesto – Arrived during Item 5A); Stacie Morales (MOVE); Simona Rios (Catholic Charities); George Sharp (DRAIL)

ALSO PRESENT: Michael Brinton (City of Ceres); Eunice Lovi (Stanislaus County); Scott Medeiros (City of Turlock); Regina Valentine, Debbie Trujillo, Stephen Hanamaikai, Chandler Marks, Robin Whitehead (StanCOG)

1. CALL TO ORDER

Chair Stacie Morales called the meeting to order at 10:05 a.m.

2. ROLL CALL

3. PUBLIC COMMENTS - None

4. CONSENT CALENDAR

A. Motion to Approve SSTAC Minutes of 9-29-15

***By Motion (Lillian Castigliano/Simona Rios) with a 3-0-1 vote**, (with Stacie Morales abstaining), the Council approved the minutes of 9-29-15.

5. PRESENTATIONS

A. Consolidated Transportation Services Agency (CTSA) Branding Update

Stacie Morales provided an update regarding the re-branding of the CTSA. She reviewed the process of the rebranding and thanked stakeholders for their input. She reported that the new name was MOVE – Transportation that Changes Lives. She mentioned the new name was debuted at the Healthy Aging & Fall Prevention Summit on October 16, 2015 and was received very well.

B. Social Media Update

Kendall Flint of Flint Strategies provided a presentation regarding the social media policy that would be used by StanCOG. She reviewed the various sites that StanCOG would utilize and explained how

postings would be monitored. She also mentioned that a new StanCOG logo would be designed that would launch simultaneously with the social media accounts in January 2016.

6. DISCUSSION/ACTION ITEMS

A. Motion to Recommend Policy Board Approve the SSTAC Meeting Calendar for 2016

***By Motion (Simona Rios/Lillian Castigliano)**, and unanimous vote, the Council recommends the Policy Board approve the SSTAC Meeting Calendar for 2016.

B. Transit Cost Sharing Procedures – Transit Percentage Ceiling Cap

Regina Valentine provided a brief overview of the adopted StanCOG Transit Cost Sharing Procedures. She said the Transit Percentage Ceiling Caps for the four transit agencies in Stanislaus County were subject to review at least every third fiscal year. She mentioned that this item would go before the Management and Finance Committee in anticipation of the initial FY 2016/17 Transportation Development Act (TDA) apportionments.

7. TRANSIT MANAGERS/CTSA REPORT

Fred Cavanah provided a report on MAX and MADAR services. He mentioned that four new buses had been approved by the Modesto City Council.

Michael Brinton – No report.

Eunice Lovi provided a report on StaRT services. She reported that paratransit and fixed route buses would be delivered later that month. She also mentioned that the County was working with a local marketing firm to revamp the County brand. She said that the County would be evaluating the Request for Proposals received for data reporting services, and reported that a new ADA implementation plan for the next fiscal year would be available in early 2016 for review.

Scott Medeiros reported that the City was working on the design for Phase 2 of the transit center improvements. He said Nelson/Nygaard was hired to develop a Short Range Transit Plan (SRTP), and that public outreach meetings were scheduled that month to receive input from the community on the SRTP, as well as possibilities of rebranding. He stated that electronic fare boxes would be procured soon and some scheduling changes were to take place.

Stacie Morales reported that MOVE had been notified by the Community Services Agency (CSA) to provide information to employees regarding transit services available in the County. She also mentioned that World Relief contacted MOVE to assist with travel training for a family relocated from another country in preparation for a story that ABC Frontline was filming. She said that 24 people were travel trained last month.

8. INFORMATION ITEMS

A. StanCOG E-Newsletter

9. CALTRANS REPORT - None

10. EXECUTIVE DIRECTOR'S REPORT - None

11. MEMBER REPORTS

Simona Rios reported that the Catholic Charities transportation program had increased from 60 rides in one month to 120-130 rides. She also said that the volunteer recruitment program was going well.

George Sharp reported that the City of Modesto had asked for his comments on the recent work done on 10th Street between I and J Streets. He said that he reported to the City that the truncated domes had not been placed on the pedestrian pathway.

Lillian Castigliano reported that she recently worked at the Healthy Aging & Fall Prevention Summit on October 16, 2015 and that the event was well attended. She also said that the SEAPA group in Turlock would be holding a function at the Covenant Village soon.

Regina Valentine introduced Chandler Marks, the new Assistant Planner at StanCOG. She also mentioned that a workshop for the ADA Eligibility Study would be held for transit managers sometime in the first week of December.

11. ADJOURNMENT

Chair Stacie Morales adjourned the meeting at 11:15 a.m.

Next Regularly Scheduled SSTAC Meeting:

December 1, 2015 (Tuesday) @ 10:00 am

StanCOG Board Room

1111 I Street, Suite 308

Modesto, CA

Minutes Prepared By:



Debbie Trujillo, Planning Technician