



*City of Ceres • City of Hughson • City of Modesto • City of Newman • City of Oakdale • City of Patterson
City of Riverbank • City of Turlock • City of Waterford • County of Stanislaus*

**SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (SSTAC) MEETING
StanCOG Board Room
1111 I Street, Suite 308
Modesto, CA**

**Minutes of September 2, 2014 (Tuesday)
8:30 am**

MEMBERS PRESENT: Lillian Castigliano (COA); Fred Cavanah (City of Modesto – arrived during Item 6B); Stacie Morales (CTSA); Monica Ramos (Catholic Charities); George Sharp (DRAIL)

ALSO PRESENT: Kay Dunkel (City of Ceres); Eunice Lovi, Fayma Ishaq (Stanislaus County); Scott Medeiros (City of Turlock); Carlos Yamzon, Rosa Park, Regina Valentine, Debbie Trujillo; Arthur Chen, Travis Jacobs, Cathy Wang (StanCOG); Kari McNickle, Lisa Donahue (Commute Connection)

1. CALL TO ORDER

Chair Stacie Morales called the meeting to order at 8:40 a.m.

2. ROLL CALL

3. PUBLIC COMMENTS - None

4. CONSENT CALENDAR

A. Motion to Approve SSTAC Minutes of 8-5-14

***By Motion (Stacie Morales, Monica Ramos),** and a unanimous vote, the Council approved the minutes of 8-5-14.

5. PRESENTATIONS

A. Rideshare Week – October 6-10, 2014

Kari McNickle gave a presentation on Rideshare Week that would be held October 6-10, 2014. She also introduced new staff member Lisa Donahue who would be focused on the Stanislaus County Commute Connection program.

6. DISCUSSION/ACTION ITEMS

A. Unmet Transit Needs Definition Review

Regina Valentine reported that the public hearing process for FY 2015/16 would begin soon, but that StanCOG's adopted definitions of "unmet transit need" and "reasonable to meet" must be reviewed prior to the hearings. She said that any revisions of the definition would need Policy Board approval. She stated that a subcommittee would be formed and that staff recommended Stacie Morales and Fred Cavanah to participate in the subcommittee. Both agreed to participate.

B. Federal Transit Administration Section 5310 Call for Projects Update

Regina Valentine mentioned that Caltrans would be releasing a Call for Projects on October 1, 2014 for the 5310 Enhanced Mobility of Seniors and Individuals with Disabilities Program. She announced that StanCOG would be hosting a Caltrans workshop for Regional Transportation Planning Agencies (RTPA) on September 10, 2014 from 10am to 2pm to provide eligibility requirements, the application process, and timeline. She also announced that an application workshop would be held at StanCOG on October 30, 2014 from 9am to 1pm for applicants. She stated that applications must be submitted to the RTPAs by December 1, 2014.

C. Bicycle Pedestrian Survey

Stephen Bonrepos of the Bicycle Pedestrian Advisory Committee provided information on the Pedestrian Survey and asked the SSTAC Members and Transit Operators to provide their input to staff.

D. Transportation Expenditure Plan for a Regional Transportation Tax Measure Update

Carlos Yamzon reported that the educational outreach process was planned to begin sometime after the November 2014 election. Member Fred Cavanah suggested that the plan include funds that would help supplement transit fares for seniors and the disabled. He said the funds could help keep the discounted fares low and assist the operators in reaching the required farebox recovery ratios.

7. TRANSIT MANAGERS/CTSA REPORT

Fred Cavanah provided a brief report on MAX and MADAR services. He mentioned that the downtown transit center bathroom project was out to bid and that the new buses would be arriving soon. He reviewed the various marketing tools that are used for MAX such as advertising on buses, benches, and pharmacy bags as well as the ride guides.

Eunice Lovi provided new ride guides for StaRT and highlighted some of the changes. She also went over the various ways of marketing and outreach which includes community fairs and events; unmet transit needs process/hearings, and different forms of advertising such as radio and newspapers.

Kay Dunkel gave a brief report on CAT services and updated members about a new bus purchase and the automated fare boxes. She also went over the various marketing and outreach methods such as radio, cable, and newspaper advertising as well as community events and fairs. She said the new ride guides would be available in the near future.

Scott Medeiros provided a report on BLAST services and updated members on the new ride guide and route changes. He also went over the marketing and outreach methods used such as various community events, Bike to Work Week, and the Farmers Market. He stated that a new Transit System Manager had been hired.

Stacie Morales reported on the veteran's van project. She mentioned the various marketing and outreach methods that are used such as attending different community events and fairs, congregate meal site visits, and handing out literature to the public.

10. EXECUTIVE DIRECTOR'S REPORT

Carlos Yamzon introduced new employees Cathy Wang and Travis Jacobs and announced Vince Canales' resignation.

11. COMMENTS FROM COUNCIL MEMBERS

Member Monica Ramos mentioned that Catholic Charities had been working on their Title VI program. She also stated that the RSVP program started on July 1, 2014.

Member George Sharp briefly reported on his recent trip to Washington D.C. He mentioned that he met with Congressman Jeff Denham and discussed funding for transit in the rural areas of Stanislaus County. He also commented on the recent ADA lawsuits that had been in the news.

Member Lillian Castigliano mentioned that she had been attending Stanislaus Elder Abuse Prevention Alliance (SEAPA) events.

Chair Stacie Morales mentioned, on the recommendation of staff, that the October SSTAC meeting scheduled for September 30, 2014 would be cancelled. She said that SSTAC would reconvene on November 4, 2014.

12. ADJOURNMENT

Chair Stacie Morales adjourned the meeting at 10:00 a.m.

Next Regularly Scheduled SSTAC Meeting:

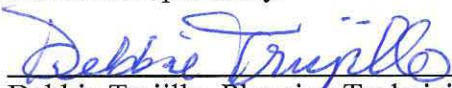
November 4, 2014 (Tuesday) @ 8:30 am

StanCOG Board Room

1111 I Street, Suite 308

Modesto, CA

Minutes Prepared By:



Debbie Trujillo, Planning Technician