



*City of Ceres • City of Hughson • City of Modesto • City of Newman • City of Oakdale • City of Patterson  
City of Riverbank • City of Turlock • City of Waterford • County of Stanislaus*

## **SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (SSTAC) MEETING**

**StanCOG Board Room**

**1111 I Street, Suite 308**

**Modesto, CA**

**Minutes of November 5, 2013 (Tuesday)**

**8:30 am**

**MEMBERS PRESENT:** Fred Cavanah (City of Modesto); Jenny Kenoyer (Senior Advocacy); Stacie Morales (CTSA); George Sharp (DRAIL)

**ALSO PRESENT:** Kay Dunkel (City of Ceres); Melissa Molina (City of Modesto); Scott Medeiros (City of Turlock); Carlos Yamzon, Rosa Park, Vince Canales, Arthur Chen, Mike Costa, Jaylen French, Debbie Trujillo (StanCOG)

### **1. CALL TO ORDER**

Chair George Sharp called the meeting to order at 8:35 a.m.

### **2. ROLL CALL**

### **3. PUBLIC COMMENTS-None**

### **4. PRESENTATIONS - None**

### **5. CONSENT CALENDAR**

#### **A. Motion to Approve SSTAC Minutes of 10-1-13**

**\*By Motion (Jenny Kenoyer/Fred Cavanah)**, and a unanimous vote, the Council approved the minutes of 10-1-13.

### **6. DISCUSSION/ACTION ITEMS**

#### **A. Motion to Recommend Policy Board Approve Addendum to the 2008 StanCOG Human Services Coordination Plan**

Mike Costa presented an addendum to the 2008 StanCOG Human Services Coordination Plan, explaining that it was being done prior to the release of remaining Job Access and Reverse Commute (FTA Section 5316) and New Freedom (FTA Section 5317) grant funds from previous transportation legislation. He identified that this addendum was drafted in coordination with the Mobility Advisory Committee (MAC). He further explained how economies of scale would be created through the

CTSA's technical assistance role of applying for and managing Federal grant applications on behalf of the local human services agencies.

**\*By Motion (Fred Cavanah/Jenny Kenoyer)**, and a unanimous vote, the Council recommended that the Policy Board approve the Addendum to the 2008 StanCOG Human Services Coordination Plan.

**B. FY 2014/15 Unmet Transit Needs Assessment – Public Hearing**

Mike Costa provided an update on the FY 2014/15 Unmet Transit Needs Assessment process. He reported that the first public hearing was held on October 29, 2013 at the Gladys Lemmons Senior Center in Oakdale and the second hearing would be held at the StanCOG Policy Board meeting on November 20th at 6:00 p.m. He reviewed the various outreach efforts that were conducted to announce the hearings. He said that staff would be visiting four congregate meal sites to announce upcoming hearings as well as provide information on transportation options. He also mentioned that a public hearing was scheduled to be held in Patterson on December 11th and another in Turlock was planned for January 2014.

**C. Valley Vision Stanislaus Update**

Jaylen French provided an update on Valley Vision Stanislaus. He stated that the eight San Joaquin Valley COG Directors had agreed to postpone the adoption date from March 2014 to June 2014, which would allow for the Valley to align as a whole region and not individually with regard to regulations set by the State. He commented that the 55-day public review and comment period of the draft plan would be in February 2014 instead of November 2013. He added that this would allow staff to provide more public outreach presentations. He then briefly reviewed the Regional Housing Needs Assessment (RHNA) determination number and the methodology that staff had recommended. He said that the public review and comment period for the proposed methodology and alternative methodologies had been extended to December 3, 2013.

**7. INFORMATION ITEMS - None**

**8. TRANSIT MANAGERS/CTSA REPORT**

Stacie Morales reported that the CTSA participated in the Healthy Aging Summit in conjunction with the other transit operators providing information on transit. She also mentioned that the CTSA was working with the Veterans Association to assist with their scheduling challenges regarding transportation of frail veterans.

Fred Cavanah reported that ridership continued to be steady and increased 1% to 2% over the same month of the previous year. He said that a fare increase would be implemented in the summer 2014 to meet the fare recovery ratio requirement. He also said an open house would be held to receive public comment regarding the fare increase and then the item would go before the City Council in January for a public hearing and for approval of the fare increase. He reported that route improvements were in the process of being implemented by the summer 2014, and that 22 buses were being purchased to replace existing buses in the summer of 2015. He also mentioned that free special fixed-route service and Dial-a-Ride was available for transportation to this year's Thanksgiving meal located at the Modesto Centre Plaza.

Kay Dunkel reported that CAT had an information table set up at the Community Services Agency department to provide transit information for individuals in Stanislaus County. She also mentioned that Ceres was working on a joint bus procurement process and that CAT and Dial-a-Ride were going well.

Scott Medeiros reported that ridership was up 5% on BLST and Dial-a-Ride decreased 3%. He said that Pacific Gas and Electric construction had been completed on streets that had affected routes on Main and

Soderquist Roads. He also said that radio-controlled alarm clocks would be installed on buses to assist in keeping buses on time.

Melissa Molina reported that MADAR had 9,723 passengers in September, which was slightly lower than the September of the prior year. She said there were 2,362 passengers who utilized wheelchairs and that the highest ridership count in September was 469 passengers. She mentioned that a joint Request for Proposal for Dial-A-Ride contract service for StaRT, Ceres, and Modesto had been released and was due on December 3rd. She also shared some positive feedback regarding the MADAR service, which was received from the public.

Mike Costa reported on behalf of Eunice Lovi for StaRT. He reported that ridership was up by 7% system-wide, including Riverbank and Oakdale. He said Route 10 was up 5%, Routes 40 and 60 were up 6%, the Turlock/Modesto Shuttle was up 5%, Eastside Shuttle was up 39% and the Waterford Runabout was up 34%. He also reported that ridership on Dial-a-Ride continued to increase. He mentioned that StaRT continued to evaluate changes implemented in August 2013 and was doing so through the transit planning study currently underway. He said that the new flyer buses were to be in service in the next few weeks.

**9. CALTRANS REPORT - None**

**10. EXECUTIVE DIRECTOR'S REPORT**

Carlos Yamzon mentioned that at the next Policy Board meeting, staff would be asking for additional funding to go towards increased outreach, and for a consultant to incorporate the data into the transportation model from the Onboard Transit Survey that had taken place last year. He said the survey improved StanCOG's modeling forecasting capability and would bring in a true transit mode component that would enhance future transit forecasting.

**11. COMMENTS FROM COUNCIL MEMBERS**

Member Jenny Kenoyer suggested having a travel training session on the transit systems for members and staff. She also reminded members that it was election day.

**12. ADJOURNMENT**

Chair George Sharp adjourned the meeting at 9:40 a.m.

**Next Regularly Scheduled SSTAC Meeting:**

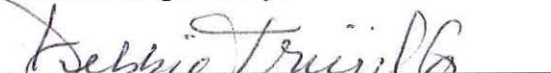
**December 3, 2013 (Tuesday) @ 8:30 am**

**StanCOG Board Room**

**1111 I Street, Suite 308**

**Modesto, CA**

Minutes Prepared By:

  
Debbie Trujillo, Planning Technician