



*City of Ceres • City of Hughson • City of Modesto • City of Newman • City of Oakdale • City of Patterson
City of Riverbank • City of Turlock • City of Waterford • County of Stanislaus*

**SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL MEETING
STANCOG BOARD ROOM
1111 I STREET, SUITE 308
MODESTO, CA
JANUARY 4, 2011 (TUESDAY)
8:30 AM**

Committee Agendas and Minutes: Committee agendas, minutes and copies of items to be considered by the StanCOG Committee are available at least 72 hours prior to the meeting at the StanCOG offices located at 1111 "I" Street, Suite 308, Modesto, CA during normal business hours. The documents are also available on StanCOG's website at www.stancog.org/committees.shtm.

Materials related to an item on this Agenda submitted to the Committee after distribution of the agenda packet are available for public inspection at the address listed above during normal business hours. These documents are also available on StanCOG's website, subject to staff's ability to post the documents before the meeting.

Public Comment Period: Matters under the jurisdiction of the Committee, and not on the posted agenda, may be addressed by the general public at the beginning of the regular agenda and any off-agenda matters before the Committee for consideration. However, California law prohibits the Committee from taking action on any matter which is not on the posted agenda unless it is determined to be an emergency by the Committee. Any member of the public wishing to address the Committee during the "Public Comment" period will be limited to 5 minutes unless the Chair of the Committee grants a longer period of time. At a Special Meeting, members of the public may address the Board on any item on the Agenda at the time the item is considered by the Board.

Public Participation on a Matter on the Agenda: Please step to the podium at the time the agenda item is announced by the Chairperson. In order to ensure that interested parties have an opportunity to speak, any person addressing the Committee will be limited to a maximum of 5 minutes unless the Chair of the Committee grants a longer period of time.

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Aviso con Respecto a Personas que no Hablan el Idioma de Inglés: Las reuniones del los Comités del Consejo de Gobiernos de Stanislaus son conducidas en Inglés y traducciones a otros idiomas no son disponibles. Cualquier persona que desca dirigirse al Comité se le aconseja que traiga su propio intérprete o llame a Cindy Malekos al (209) 525-4600 durante horas de oficina regulares o a lo menos 72 horas antes de la reunión del Consejo de Gobiernos de Stanislaus, para proporcionarle con un intérprete.

AGENDA

1. CALL TO ORDER

2. PUBLIC COMMENTS

The public may comment on each item on the agenda as it arises.

3. DISCUSSION/ACTION ITEMS

A. Motion to Approve SSTAC's Committee Meeting Minutes of November 30, 2010

B. FY 2011/12 Unmet Transit Needs – Initial Public Hearing

C. Motion to Select a Representative to Serve on the Sustainable Communities Strategy (SCS) Committee

D. TTAC Update

E. Member Term Limits/Bylaws

F. Project Action – Accessible Transportation Coalitions Initiative (ATCI) – Sharp/Foletta

4. TRANSIT MANAGER’S/CTSA REPORT

5. CALTRANS REPORT

6. EXECUTIVE DIRECTOR’S REPORT

7. COMMENTS FROM COUNCIL MEMBERS

8. ADJOURN

Next Regularly Scheduled SSTAC Meeting:

February 1, 2011 (Tuesday) @ 8:30 am

StanCOG Board Room

1111 I Street, Suite 308

Modesto, CA



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**SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (SSTAC) MEETING
StanCOG Board Room
1111 I Street, Suite 308
Modesto, CA**

**Minutes of November 30, 2010 (Tuesday)
8:30 am**

MEMBERS PRESENT: Greg Gaudio (Alliance WorkNet); Monica Ramos (Catholic Charities); Misty Ridenour (Howard Training Center); Bertha Burrell-Greene (Commission on Aging); Margie Palomino (Dept. of Aging & Veterans Services); Terry Plett, George Sharp (DRAIL); Sandra Williams (StanWORKS)

ALSO PRESENT: Kay Dunkel (City of Ceres); Scott Medeiros (City of Turlock); Bill Latham (City of Modesto); Barbara Hempstead, Janet Jaramillo (Caltrans); Jean Foletta (CTSA); Vince Harris, Rosa Park, Mike Costa, Debbie Molloy, Robin Whitehead, Carlos Yamzon (StanCOG); Martin Zonligt, Jenny Kenoyer

1. CALL TO ORDER

Chairman Terry Plett called the meeting to order at 8:35 am

2. PUBLIC COMMENTS

3. DISCUSSION/ACTION ITEMS

A. Motion to Approve SSTAC's Committee Meeting Minutes of November 2, 2010

By Motion (Misty Ridenour/Bertha Burrell-Green), and unanimous vote, the Council approved the minutes of 11/2/2010.

B. Status with Forming Adhoc Committee - TTAC

Vince Harris reported that conversation had taken place with legal counsel and it was determined that the TTAC would not be subject to the Brown Act. Discussion took place amongst members regarding the format of the committee. Rosa Park then named off those who will serve on the TTAC: Brad Christian, Stanislaus Regional Transit (START); Donna Bridges, Riverbank/Oakdale Transit Authority (ROTA); Jean Foletta, Consolidated Transportation Services Agency (CTSA); George Sharp, DRAIL, Margie Palomino, Department of Aging & Veterans Services; Martin Zonligt, Jenny Kenoyer, and Mickey Peabody.

4. TRANSIT MANAGER'S/CTSA REPORT

Scott Medeiros (City of Turlock) reported that ridership is up on their fixed route. The City is waiting on the Federal Transit Administration (FTA) regarding the transit hub project. The fixed route is celebrating its twelfth year so they're offering free rides. Also, there will be a BLAST bus in the Christmas parade.

Bill Latham (City of Modesto) reported that the contract has been awarded for the maintenance facility and hope to move dirt fairly soon. The projected operation date is summer 2012. January will begin the planning process for the new budget and the city will be looking into a balance between service levels and fare box with the hope of not increasing fare box rates.

Jean Foletta (CTSA) reported that there was a successful presentation in Riverside at the Mobility Action Plan Meeting. The CTSA also recently accepted applications for the Travel Trainer position and interviews will be this week. Once the person is selected, training will begin mid December to January. Jean also reported that she has completed riding all the systems and is very impressed. She also mentioned that she had an opportunity to go on a ride-a-long with the Oakdale CAPS and feels that their program is spectacular. Oakdale CAPS could be a partner for transit and the aging community.

Kay Dunkel (City of Ceres) reported that ridership was up in October.

Barbara Hempstead (Caltrans) had no report, however did comment that it is nice to hear that ridership is up.

5. COMMENTS FROM COUNCIL MEMBERS

Sandra Williams (StanWORKS) wanted to thank Jean Foletta for attending the quarterly StanWORKS meeting and giving a presentation on the CTSA.

Terry Plett (DRAIL) requested that Jean Foletta give a presentation on the CTSA to DRAIL Service Providers. He would like a question and answers session regarding the CTSA services. Terry also commented that DRAIL is continuing to elevate the issue concerning funding within the definition in the Public Utilities Commission code.

Bertha Burrell-Greene (Commission on Aging) wanted to publicly thank Debbie Molloy for delivering her SSTAC Agenda Packet to her home.

6. EXECUTIVE DIRECTOR'S REPORT

Vince Harris introduced Michael Costa as StanCOG's new Associate Planner. He mentioned that Michael will be working in the Transit/Programming group. Vince also invited all to the StanCOG Holiday Open House on December 15th from 4 pm to 5 pm. He also thanked Caltrans for their efforts in working with the region. Vince mentioned that all should be aware of the recent passings of the propositions and their impacts as it relates to transportation. Vince also expressed his sincere thanks to all members and Jean Foletta in their efforts and continuing support for the region within the senior and disabled communities.

7. ADJOURNMENT

Next Regularly Scheduled SSTAC Meeting:

January 4, 2011 (Tuesday) @ 8:30 am

StanCOG Board Room

1111 I Street, Suite 308

Modesto, CA

Minutes Prepared By:


Debbie Molloy, Administrative Technician



Item 3B

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TO: Social Services Transportation Advisory Council (SSTAC) **Staff Report**
Discussion

THROUGH: Vince Harris, Executive Director

FROM: Rosa De León Park, Transit/Programming Manager
Mike Costa, Transit/Programming Planner **MAC**

DATE: December 23, 2010

SUBJECT: FY 2011/12 Unmet Transit Needs – Initial Public Hearing

Background

Staff is requesting that the Policy Board hold an initial public hearing at its January 19, 2011 meeting for the purpose of receiving potential unmet transit needs from the public for the 2011/12 fiscal year. A second public hearing will be held on February 16, 2011.

As required by the Transportation Development Act (TDA), regional transportation planning agencies must annually complete an unmet transit needs assessment process. This process identifies and analyzes potential transit needs for reasonableness based upon adopted state and local guidelines. The purpose of the unmet transit needs process is to identify any unmet transit need(s) that may be present anywhere in the County and determine whether any are reasonable to meet. If an unmet need is identified as “reasonable to meet”, it must be funded prior to local TDA funds being allocated for non-transit purposes, such as local streets and roads.

Discussion

The primary intent for the remaining Local Transportation Fund (LTF) is to fund needed transit. The unmet needs process has been established to identify potential transit needs within the County, which are not being met by current public transit operators. Each proposal presented at the January 19th Unmet Transit Needs public hearing will be reviewed per the Policy Board’s adopted definitions. Where a proposal satisfies the definition of an “unmet transit need”, it then must be analyzed pursuant to the regulations established for the “reasonable to meet” definition.

Should a proposal be found to be both an unmet transit need and to be reasonable to meet, LTF must be budgeted to fund that service for the upcoming 2011/12 fiscal year.



Item 3C

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TO: Social Services Transportation Advisory Council **Staff Report**
Discussion

THROUGH: Vince Harris, Executive Director

FROM: Carlos Yamzon, Senior Regional Planner
Jaylen French, Associate Planner. JCF

DATE: December 17, 2010

SUBJECT: Sustainable Communities Strategy Steering Committee

Background

Senate Bill 375 (SB 375) requires Metropolitan Planning Organizations (MPOs) to prepare a Sustainable Communities Strategy (SCS) as part of future Regional Transportation Plan (RTP) updates. The SCS is intended to link transportation, land use and air quality planning together to set forth a development pattern for the region, which when integrated with the transportation network, and other transportation measures and policies, will reduce greenhouse gas emissions from passenger vehicles.

StanCOG staff has proposed, and the Policy Board approved—at the November 17, 2010 Board meeting—the formation of a SCS Steering Committee. This Committee, which will be lead by StanCOG staff, will be made up of the 10 local agencies, a member of the Citizens Advisory Committee (CAC), the Bicycle/Pedestrian Advisory Committee (BPAC) and the Social Services Transportation Advisory Council (SSTAC).

Discussion

To date, no MPO has prepared a Sustainable Communities Strategy. And while a few of the larger MPOs have created similar Plans, and the next MPOs to adopt RTPs have begun the process, there are no guidelines to assist in the preparation of a SCS or an example to follow.

StanCOG staff is currently developing an outline of what the SCS should be; however, as we are an entity made up of 10 jurisdictions, it is important for us to receive input from our member agencies on this process. In addition, the SCS seeks to link transportation and land use planning. Since the member jurisdictions are the land use authorities for the region it is essential that the SCS process is coordinated with the agencies.

StanCOG staff is currently working on forming the SCS Steering Committee. This staff report will provide information to the jurisdiction staff and standing committee members that would like to sit on this committee.

The SCS will be an integrated land use and transportation plan that can be modeled to quantitatively demonstrate its compliance with GHG emission reduction targets. In short, the creation of an SCS will start with a transportation plan, likely the Regional Expressway Study, then be overlaid with land uses as provided by the agencies. The committee will then review this integrated transportation map overlaid with the land uses to determine 'smart growth' focus areas creating a Smart Growth Concept Map. This new map will illustrate a preferred planning concept for the region based on smart growth principles and will be the framework for prioritizing areas that the region should focus growth. In the end, the focus areas should utilize, to the greatest extent possible, existing transportation infrastructure and transit opportunities, to lower VMT and thus reduce greenhouse gas emissions.

The first task to be undertaken by the SCS Steering committee, which should be completed by July 2011, is to develop countywide land use scenarios that reflect different population distributions and land use (mix and density), and multimodal transportation strategies utilizing the StanCOG regional travel demand model. The Committee will then select the preferred scenario or a combination of multiple scenarios to become the sustainable strategy for the region. The chosen scenario will be the foundation for the integrated transportation and land use map and subsequently the Smart Growth Concept Map, which once modeled will demonstrate potential reductions in VMT and total vehicle miles.

What is the Accessible Transportation Coalitions Initiative (ATCI)?

ATCI is a one-year process designed to support systems change activities to improve accessible transportation options for people with disabilities in local communities. ESPA will select ten communities through a competitive application process to participate in ATCI. Selected communities will receive on-site facilitation at a two-day event held in your local community. ATCI:

- Supports the creation and maintenance of strong and equal linkages among the disability community, the transportation industry, and other community groups interested in transportation,
- Attracts commitment at the highest levels of organizations to work on transportation solutions,
- Assists a coalition that wants to either build on or create a new plan to address transportation issues,
- Promotes meaningful systems change in the area of accessible transportation within livable communities, and
- Provides a one-year follow-up technical assistance program to support the coalition's effort to accomplish the plan.

What is an Accessible Transportation Coalition?

An accessible transportation coalition is a group of 15 to 25 community leaders that you bring together to form a coalition that reflects the diversity of your community. The coalition should include:

- Transportation providers (e.g., human services, taxi, school, volunteers, or public transportation),
- People with disabilities who use public transportation,

- Other transportation customers (e.g., older adults, bike and pedestrian advocates, or recent immigrants),
- Individuals engaged in the technical aspects of transportation planning at the community level (e.g., planners, engineers, rural, regional, or Metropolitan Planning Organization staff),
- Community leaders in formal leadership roles (e.g., elected officials or transit board members), and
- Other highly-engaged members of your community who might not be currently working on accessible transportation issues, but who have a great interest in promoting transportation options within the community.

What will happen during ATCI events?

ESPA staff will facilitate a two-day systems change event in your community in which your coalition will either create a new plan or build on an existing plan by writing specific, short-term objectives to achieve long-term outcomes to improve accessible transportation. ATCI is designed to:

- Teach a diverse group how to openly discuss and reach consensus on significant issues such as how to create a vision for accessible transportation in your community, how to address challenges met while achieving that vision, and identifying objectives and steps that can be taken to meet some of those challenges throughout the following year,
- Provide the coalition with tools and strategies to continue this work once the event is over, and
- Leave the coalition with a sense of purpose and the potential to affect systems change.



What should our community expect after the ATCI event?

ESPA's commitment to each community is to provide one year of individualized follow-up technical assistance and to support the coalition in implementing the plan that was created or refined during the two-day ATCI event. The coalition should be prepared to implement the objectives and steps in their plan, expand the coalition as needed to get the work done, revise the plan to reflect real life efforts in the community, and share successes, challenges and solutions with ESPA and other communities coping with similar issues.

How to apply?

Step 1: Assemble a three-member planning committee

This step ensures that perspectives from both the transportation industry and the disability community are reflected in your application and subsequent planning. This step also establishes a foundation for coalition strength, cooperation, and commitment.

You are required to assemble a three-member planning committee that has:

- One member who is a high-level decision-maker representing a transportation provider,
- One person with a disability who is a public transit user and is a recognized leader in the area of accessible transportation (e.g. successfully advocating for improvements or serving as an active member of a transit advisory board),

and EITHER:

- A third member who plays a decision making role related to accessible transportation resource allocation,

OR

- A third member directly involved in the accessible transportation planning process in your community. Note: This member is required as the third member of your ATCI planning committee if you plan to focus the event on a previously developed accessible

transportation plan.

All teams must have at least one planning committee member who can serve as an on-site contact and provide logistical support for ESPA staff.

To plan and execute a successful event, the ATCI Planning Team Members are expected to:

- Complete the application together;
- Lead pre-event activities including participating in event planning conference calls with ESPA staff, identifying, inviting and distributing information to coalition members, and organizing logistics. We estimate that this will take approximately 15 hours;
- Provide adequate staff to assist with on-site logistics during the two-day event including room arrangement, preparing A/V equipment, and arranging meals; and
- Lead post-event activities including participating in conference calls with ESPA staff, working with the coalition to implement the accessible transportation plan and sharing successes, challenges and solutions. We estimate that this will take approximately 4 hours per month for the 12 months following the event.

Step 2: Review the event requirements with the planning committee members

This step ensures that each planning committee member understands the commitments should your community be selected. The following is a list of some of the major requirements for the selected ATCI communities. A much more comprehensive, but not exhaustive, list of is available for download from the ATCI Web site. Please carefully review this more comprehensive list before submitting your application. Major requirements include:

- Participating in pre-event planning and post-event follow up with ESPA staff,
- Providing a meeting facility that is fully accessible to people with disabilities and meets all event requirements,
- Providing audiovisual equipment,

Accessible Community Transportation In Our Nation

- Ensuring that there is available accessible transportation to and from the location,
- Recruiting and inviting other coalition members to reflect the diversity of the community,
- Providing a person designated to oversee on-site logistical support to the ESPA facilitator, and
- Committing to continue coalition activities to achieve systems change for at least one year following the ATCI event.

Because ESPA will cover the cost of travel and lodging for its staff, there are minimal financial considerations for your community. Potential costs could include:

- Travel to and from the event by local coalition members,
- Provision of an accessible facility including audio/visual equipment, and
- Materials and time to support the organization and outreach of the coalition in post-event activities.

ESPA will provide the following:

- Two experienced facilitators
- Training and resource materials
- Refreshments and working lunches
- Alternate formats for event materials

Step 3: Fill in and submit the ATCI application on or before January 31, 2011

The application process is competitive. Providing thorough, well-prepared answers will assist the ESPA reviewers in selecting the communities most likely to benefit from this event. Researching the accessible transportation options in your community and filling in the application will take some time. We suggest getting started as soon as possible. Please refer to the ATCI application for the specific information you will need. This is a two-part process.

1. For part one, one of the planning committee members should fill in the information on a short form indicating your intent to apply. The form can be found at the following site: www.easterseals.com/ATCI
2. Once this is done, you will receive an email message with instructions and a link to the full online application. This application should be discussed and submitted with input from each of the planning committee members.

In order to be considered for the ATCI event, the completed application must be submitted on or before January 31, 2011.

If you have questions about ATCI, contact Kristi Ross at (800) 659-6428 or ATCI@easterseals.com.

