



City of Ceres • City of Hughson • City of Modesto • City of Newman • City of Oakdale • City of Patterson  
City of Riverbank • City of Turlock • City of Waterford • County of Stanislaus

**EXECUTIVE COMMITTEE MEETING  
STANCOG BOARD ROOM  
1111 I STREET, SUITE 308  
MODESTO, CA  
FEBRUARY 11, 2013 (MONDAY)  
5:00 PM**

Board Agendas and Minutes: Policy Board agendas, minutes and copies of items to be considered by the StanCOG Policy Board are available at least 72 hours prior to the meeting at the StanCOG offices located at 1111 "I" Street, Suite 308, Modesto, CA during normal business hours. The documents are also available on StanCOG's website at [www.stancog.org/policy-board.shtm](http://www.stancog.org/policy-board.shtm).

Materials related to an item on this Agenda submitted to the Policy Board after distribution of the agenda packet are available for public inspection at the address listed above during normal business hours. These documents are also available on StanCOG's website, subject to staff's ability to post the documents before the meeting.

Public Comment Period: Matters under the jurisdiction of the Policy Board, and not on the posted agenda, may be addressed by the general public at the beginning of the regular agenda and any off-agenda matters before the Policy Board for consideration. However, California law prohibits the Policy Board from taking action on any matter which is not on the posted agenda unless it is determined to be an emergency by the Policy Board. Any member of the public wishing to address the Policy Board during the "Public Comment" period will be limited to 5 minutes unless the Chair of the Board grants a longer period of time. At a Special Meeting, members of the public may address the Board on any item on the Agenda at the time the item is considered by the Board.

Public Participation on a Matter on the Agenda: Please step to the podium at the time the agenda item is announced by the Chairperson. In order to ensure that interested parties have an opportunity to speak, any person addressing the Policy Board will be limited to a maximum of 5 minutes unless the Chair of the Board grants a longer period of time.

Reasonable Accommodations: This Agenda shall be made available upon request in appropriate alternative formats to persons with a disability, as required by the Americans with Disabilities Act of 1990 (42 U.S.C. § 12132) and the Ralph M. Brown Act (California Government Code § 54954.2). Persons requesting a disability related modification or accommodation in order to participate in the meeting should contact Cindy Malekos at (209) 525-4600 during regular business hours at least 72 hours prior to the time of the meeting to enable StanCOG to make reasonable arrangements to ensure accessibility to this meeting.

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## AGENDA

### **1. CALL TO ORDER**

### **2. ROLL CALL**

### **3. PUBLIC COMMENTS**

*The public may comment on each item on the agenda as it arises.*

### **4. CONSENT CALENDAR**

#### **A. Motion to Approve Executive Committee Meeting Minutes of 1/7/13**

**5. DISCUSSION/ACTION ITEMS**

- A. Motion to Approve Executive Committee Meeting Schedule for 2013
- B. Discussion – Potential Development of a Transportation Expenditure Plan Framework for the Stanislaus Region Update
- C. Discussion – Policy Board Workshop Follow Up

**6. EXECUTIVE DIRECTOR REPORT**

**7. ADJOURNMENT**



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**EXECUTIVE COMMITTEE MEETING  
StanCOG Board Room  
1111 I Street, Suite 308  
Modesto, CA**

**Draft Minutes of January 7, 2013 (Monday) 5:00 pm**

**PRESENT:** Chair Charlie Goeken (City of Waterford); Vice-Chair Luis Molina (arrived during Item 5C) (City of Patterson); Stephanie Burnside (arrived during Item 5B) (City of Modesto); Vito Chiesa (departed during Item 5E), Bill O'Brien (Stanislaus County)

**ALSO PRESENT:** Rod Attebery (Neumiller and Beardslee); Vince Canales, Cindy Malekos, Rosa Park, Carlos Yamzon (StanCOG)

**1. CALL TO ORDER**

Chair Charlie Goeken called the meeting to order at 5:00 pm.

**2. ROLL CALL**

**3. PUBLIC COMMENTS – None**

**4. CONSENT CALENDAR**

**A. Motion to Approve Executive Committee Meeting Minutes of 11/14/12**

**\*By Motion (Member Bill O'Brien/Vito Chiesa)**, and a unanimous vote, the Executive Committee approved the Consent Calendar.

**5. DISCUSSION/ACTION ITEMS**

**A. Motion to Appoint New Member to Social Services Transportation Advisory Council (SSTAC)**  
Carlos Yamzon said that Jenny Kenoyer had submitted an application for a vacancy on the SSTAC.

**\*By Motion (Member Vito Chiesa/Member Bill O'Brien)**, and a unanimous vote, the Executive Committee appointed New Member Jenny Kenoyer to the SSTAC.

**B. Motion to Recommend Policy Board Adopt Resolution 12-23 to Approve the FY 2012/13 Budget and Overall Work Program (OWP) Amendment #2**

Carlos Yamzon described several proposed revisions to the budget involving the travel budget and the funding of the Pavement Management Program contract.

**\*By Motion (Member Vito Chiesa/Member Bill O'Brien)**, and a unanimous vote, the Executive Committee recommended that the Policy Board adopt Resolution 12-23 to approve the FY 2012/13 Budget and Overall Work Program (OWP) Amendment #2.

**C. Motion to Change Date and Time of Executive Committee Meetings**

Carlos Yamzon suggested that Executive Committee meetings be held a week or two in advance of Policy Board meetings so that actions and comments from the Executive Committee can be included in the Policy Board agenda packet. The Monday of the week prior to the Policy Board meeting or the Thursday two weeks prior were proposed. Members asked that a schedule be compiled using the Monday dates and brought for approval at a February 11<sup>th</sup> Executive Committee meeting.

**D. Discussion – Potential Development of a Transportation Expenditure Plan Framework for the Stanislaus Region**

Carlos Yamzon provided information on the potential development of a transportation expenditure plan as was requested at the last Policy Board meeting. He noted that two bills had been introduced in the California legislature that would lower the threshold to 55% for passage of tax measures. It was discussed that, if passed by the legislature, a constitutional amendment would then proceed to the State's electorate in the next General Election in November 2014, and that a local measure could then go before the region's voters, potentially during the same election as the constitutional amendment. There was a discussion regarding the timing of elections and other options that would be involved in the process. The topic was to be discussed further at the Policy Board meeting.

**E. Discussion – Policy Board Workshop Follow Up**

Carlos Yamzon provided an update on items brought up at the Policy Board workshop. He said that one of the items, a potential tax measure, was being followed up on in Item 5D. A second item, involving the possibility of combining efforts with other COGS, was brought up by Chair Charlie Goeken at the December San Joaquin Valley Regional Policy Council meeting; there was no interest from the Council in pursuing this. Based on a letter received from SJCOG, Carlos Yamzon reported that a meeting was being arranged between SJCOG and StanCOG Executive Committees regarding potential collaboration between the two agencies. The third item for follow-up involved the Policy Board structure; there were questions at the workshop regarding its size, and the composition of the Executive Committee. Rod Attebery suggested that the updated JPA be used to inform members about these issues. Chair Charlie Goeken suggested representatives be appointed to the SJV Regional Policy Council rather than rotated. Carlos Yamzon said he would bring the item forward in Feb.

**6. EXECUTIVE DIRECTOR REPORT-None**

**7. ADJOURNMENT**

Chair Charlie Goeken adjourned the meeting at 5:47 pm.

**Next Regularly Scheduled Executive Committee Meeting:**

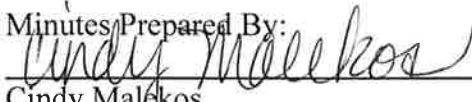
**February 11, 2013 (Monday) @ 5:00 pm**

**StanCOG Board Room**

**1111 I Street, Suite 308**

**Modesto, CA 95354**

Minutes Prepared By:



Cindy Malékos

Personnel & Administration Manager/Public Information Officer

# StanCOG Policy Board & Committee Meetings 2013

	Social Services Transportation Advisory Council (1st Tuesday of the month) 8:30 a.m.	Valley Vision Stanislaus Steering Committee (1st Tuesday of the month) 1:00 p.m.	Bicycle/Pedestrian Advisory Committee (1st Tuesday of every other month) 5:30 p.m.	Citizens Advisory Committee (1st Wednesday of the month) 6:00 p.m.	Management and Finance Committee (1st Thursday of the month) 3:00 p.m.	Proposed Executive Committee (Monday of week prior to Policy Board mtg.) 5:00p.m.	Policy Board (3rd Wednesday of the month) 6:00 p.m.	
<b>2013</b>								
January	Wednesday 1/2 *	Wednesday 1/2 *	1/8 *	1/2	1/3	1/7	1/16	
February	2/5	2/5		2/6	2/7	2/11	2/20	
March	3/5	3/5	3/5	3/6	3/7	3/11	3/20	
April	4/2	4/2		4/3	4/4	4/8	4/17	
May	4/30 *	4/30 *	4/30 *	5/1	5/2	5/6	5/15	
June	6/4	6/4		6/5	6/6	6/10	6/19	
July	<b>No Meetings Scheduled</b>							
August	8/6	8/6	8/6	8/7	8/8 *	8/12	8/21	
September	9/3	9/3		9/4	9/5	9/9	9/18	
October	10/1	10/1	10/1	10/2	10/3	10/7	10/16	
November	11/5	11/5		11/6	11/7	11/4	11/20	
December	12/3	12/3	12/3	12/4	12/5	12/9	12/18	

All Meetings held in the StanCOG Board Room, located at 1111 "J" Street, Suite 308, Modesto, CA 95354

\* Please note different dates due to holidays or calendar conflicts



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**TO:** Policy Board Executive Committee

**Staff Report**  
Discussion

**FROM:** Carlos P. Yamzon, Executive Director

**DATE:** February 6, 2013

**SUBJECT:** Update - Discussion Regarding Potential Development of a Transportation Expenditure Plan Framework for the Stanislaus Region

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### **Discussion**

As a continuing discussion item for the Executive Committee, the following information is provided:

In a tele-conference meeting on January 29<sup>th</sup> convened by California Transportation Commissioner (CTC) Jim Earp, the initial results of polling by the California Alliance for Jobs were presented. The survey tested voter opinion, statewide for a variety of mechanisms to increase transportation funding, including lowering the voter threshold for local transportation measures. The initial and ultimate results can provide a baseline from which future discussions can continue. The full results will probably be available within the next three weeks. Mr. Earp will provide a more detailed analysis at the CalCOG Regional Issues Forum in Monterey on April 4<sup>th</sup> and 5<sup>th</sup>, 2013.

### **California Alliance for Jobs** **Statewide polling results on transportation taxes and fees**

#### **Methodology**

- The polling was conducted over December 2012 and January 2013.
- 600 surveys were taken regarding voter attitudes for the 2014 election (gubernatorial); and an additional 200 surveys were conducted based on 2016 (presidential).
- The poll considered several transportation fee/tax options, including 55 percent voter threshold, raising Vehicle License Fees (VLF) and raising gasoline tax.
- Initial questions measured the degree to which transportation is considered a priority worthy of additional public investment relative to other issues. Other questions focused in on support for specific tax/fee mechanisms.

## **Overview**

- Voters believe they are paying enough in taxes right now.
- Motivation for not supporting a tax or fee increase is less about affordability and more about a lack of faith in how the money would be administered.
- Seventy-three percent expressed concern about how new taxes would be used.
- Repairing and improving transportation infrastructure is no longer considered a top priority.
- No transportation tax or fee mechanism surveyed came close to 60 percent support, which is considered the bellwether of a viable alternative in the polling realm.
- Balancing the state budget is no longer the No. 1 concern for state voters.

## **Preliminary Specific Findings**

- Forty-eight percent of those polled say the gas tax is already too high.
- Forty-eight percent also say sales taxes rates are “just about right.”
- Fifty-four percent say maintaining streets and roads is a priority but only 43 percent classify it as a “high priority.”
- Forty-three percent would favor a 55 percent threshold for transportation in 2014; 45 percent would oppose.
- Forty-five percent would favor a 55 percent threshold for transportation in 2016.
- Public safety is the top priority for which people would support a local measure at 55 percent, with 53 percent listing it as the No. 1 priority.
- Transportation, including road maintenance, follows education and libraries to land fourth or fifth on the list of priorities with a 46-46 percent split of those who would favor a 55 percent local tax and those who would oppose it.
- Fifty-nine percent would support having an expenditure list as part of the ballot measure on all local measures, regards of whether the initiative is billed as a specific or general tax.
- Only 47 percent of respondents say they would be more inclined to vote for a local sales tax measure at 55 percent that used an eight-year sunset clause.

## **California Transportation Foundation (CTF) Transportation Forum – January 29, 2013**

The following are my notes on the **Transportation Sales Tax 2012- Lessons Learned Session**.

### **Alameda County (Alameda County Transportation Commission)**

#### **Tax Measure Renewal – Issues and Lessons Learned**

- Polling hovered in the 63%-69%
- Perpetuity was an issue
- Competing tax measures on the ballot was an issue – 20+ miscellaneous state sales tax measures – Make the case for voters by jurisdiction
- 120,000 people who voted for President Obama did not vote for the measure – Presidential election has a different set of challenges
- Needed \$2.00 per voter for campaign in a presidential election – Raise enough money
- A 2/3 Measure requires excellence - Start early

**Los Angeles County (Los Angeles Metropolitan Transportation Authority – LA Metro)  
Tax Measure Renewal – Issues and Lessons Learned**

- 18% of voters would vote no on any tax
- Most voters spend little or no time on Measures
- Voters concerned on accountability
- 60% of voters thought the Measure was about High Speed Rail
- A third of the voters though the Measure would be detrimental
- 70% of the voters voted No on the LA Metro Measure and Yes on the Governor's Measure
- Post Polling – Most of the voters thought the voter threshold was 50% now

**Additional Legislative Information**

KernCOG staff has also informed us that Assemblyman Perea (D-Fresno) has indicated that he will not be bringing ACA 23 back this year in light of the many bills proposed to reduce tax thresholds for various issues to 55 percent. The Assemblyman also cited his uncertainty in how leadership would want to handle these multiple bills (separately or as a combination) or what the administration's preference would be.