



City of Ceres • City of Hughson • City of Modesto • City of Newman • City of Oakdale • City of Patterson
City of Riverbank • City of Turlock • City of Waterford • County of Stanislaus

**BICYCLE/PEDESTRIAN ADVISORY COMMITTEE
STANCOG BOARD ROOM
1111 I STREET, SUITE 308
MODESTO, CA
MARCH 5, 2013 (TUESDAY)
5:30 PM**

Board Agendas and Minutes: Committee agendas, minutes and copies of items to be considered by the Bicycle/Pedestrian Advisory Committee are available at least 72 hours prior to the meeting at the StanCOG offices located at 1111 "I" Street, Suite 308, Modesto, CA during normal business hours. The documents are also available on StanCOG's website at www.stancog.org/policy-board.shtm.

Materials related to an item on this Agenda submitted to the Committee after distribution of the agenda packet are available for public inspection at the address listed above during normal business hours. These documents are also available on StanCOG's website, subject to staff's ability to post the documents before the meeting.

Public Comment Period: Matters under the jurisdiction of the Committee, and not on the posted agenda, may be addressed by the general public at the beginning of the regular agenda and any off-agenda matters before the Committee for consideration. However, California law prohibits the Committee from taking action on any matter which is not on the posted agenda unless it is determined to be an emergency by the Committee. Any member of the public wishing to address the Committee during the "Public Comment" period will be limited to 5 minutes unless the Chair of the Committee grants a longer period of time. At a Special Meeting, members of the public may address the Board on any item on the Agenda at the time the item is considered by the Board.

Public Participation on a Matter on the Agenda: Please step to the podium at the time the agenda item is announced by the Chairperson. In order to ensure that interested parties have an opportunity to speak, any person addressing the Policy Board will be limited to a maximum of 5 minutes unless the Chair of the Board grants a longer period of time.

Reasonable Accommodations: This Agenda shall be made available upon request in appropriate alternative formats to persons with a disability, as required by the Americans with Disabilities Act of 1990 (42 U.S.C. § 12132) and the Ralph M. Brown Act (California Government Code § 54954.2). Persons requesting a disability related modification or accommodation in order to participate in the meeting should contact Cindy Malekos at (209) 525-4600 during regular business hours at least 72 hours prior to the time of the meeting to enable StanCOG to make reasonable arrangements to ensure accessibility to this meeting.

Notice Regarding Non-English Speakers: StanCOG Policy Board meetings are conducted in English and translations to other languages is not provided. Anyone wishing to address the Policy Board is advised to have an interpreter or to contact Cindy Malekos at (209) 525-4600 during regular business hours at least 72 hours prior to the time of the meeting so that StanCOG can provide an interpreter.

Aviso con Respecto a Personas que no Hablan el Idioma de Inglés: Las reuniones de la Mesa Directiva del Consejo de Gobiernos de Stanislaus son conducidas en Inglés y traducciones a otros idiomas no son disponibles. Cualquier persona que desea dirigirse a la Mesa Directiva se le aconseja que traiga su propio intérprete o llame a Cindy Malekos al (209) 525-4600 durante horas de oficina regulares o a lo menos 72 horas antes de la reunión de la Mesa Directiva del Consejo de Gobiernos de Stanislaus, para proporcionarle con un intérprete.

AGENDA

- 1. CALL TO ORDER**
- 2. PLEDGE OF ALLEGIANCE**
- 3. ROLL CALL**
- 4. PUBLIC COMMENTS**

These matters may be presented only by interested persons in the audience. Discussion is limited to five minutes or at the discretion of the Chair.

5. CONSENT CALENDAR

A. Motion to Approve Bicycle/Pedestrian Advisory Committee Minutes of 1/8/13

6. PRESENTATION

A. National Bike to Work Week in Stanislaus County, May 13th through May 17th, 2013

7. DISCUSSION/ACTION ITEMS

A. Share the Road Signs (*Verbal Report*)

B. Pedestrian Survey (*Verbal Report*)

C. Trails Connecting Cities and Parks (*Verbal Report*)

D. Bicycle Corridors Connecting Urban Areas (*Verbal Report*)

8. INFORMATION ITEMS - None

9. EXECUTIVE DIRECTOR REPORT

10. MEMBER REPORTS

11. ADJOURNMENT

Next Regularly Scheduled BPAC Meeting:

April 30, 2013 (Tuesday) @ 5:30pm

StanCOG Board Room

1111 I Street, Suite 308

Modesto, CA 95354



CONSENT CALENDAR



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**BICYCLE/PEDESTRIAN ADVISORY COMMITTEE
StanCOG Board Room
1111 I Street, Suite 308
Modesto, CA**

**Draft Minutes of January 8, 2013 (Tuesday)
5:30 pm**

MEMBERS PRESENT: Stephen Bonrepos, R.J. Corwin, J.D. Hightower, Greg Jacquay, Leisser Mazariegos, Jeff Montgomery

ALSO PRESENT: Carla Alviso, Cindy Malekos, Charles Turner (StanCOG); Charles Vasquez, (Stanislaus County); Gordon Sweeny (Member of the public)

1. CALL TO ORDER

Chair R.J. Corwin called the meeting to order at 5:38 p.m.

2. ROLL CALL

3. PLEDGE OF ALLEGIANCE

4. PUBLIC COMMENTS – None

5. CONSENT CALENDAR

A. Motion to Approve Bicycle/Pedestrian Advisory Committee Minutes of 11/6/12

***By Motion (Stephen Bonrepos/Leisser Mazariegos),** and a 5-0-1 vote (with J.D. Hightower abstaining) the Bicycle/Pedestrian Advisory Committee approved the Consent Calendar.

6. PRESENTATIONS - None

7. DISCUSSION/ACTION ITEMS

A. Discussion - Non-Motorized Transportation Master Plan

Charles Turner reviewed the notes he had regarding the draft Non-Motorized Transportation Master Plan. He pointed out the discrepancies and questions he had with the document concerning each jurisdiction, and the BPAC member for that jurisdiction answered his questions and made suggestions. J.D Hightower stated his concerns with the document and pointed out a top priority project for a bicycle trail on Roselle Avenue from Riverbank to Modesto. He stated that project should be for both the City of Riverbank and the City of Modesto. It was suggested the members from those cities, J.D Hightower and Stephen Bonrepos, work together on that project. R.J. Corwin stated the changes he had regarding the City of Oakdale and Jeff Montgomery did the same for the City of Waterford. It was requested and confirmed that Charles Turner send each jurisdiction the

edits that he had noted for the document. Final suggestions and input from all 10 jurisdictions were to be given to the consultant Fehr & Peers by January 25th.

B. Motion to Approve Revised Bicycle/Pedestrian Advisory Committee (BPAC) Bike Survey Flyer

Member Charles Shoup, who could not attend the meeting, sent an e-mail with two minor edits that he thought should be made to the bike survey flyer. There was a discussion and it was the consensus that those changes be made.

***By Motion (Stephen Bonrepos/J.D. Hightower)**, and a unanimous vote, the Bicycle/Pedestrian Advisory Committee approved the revised Bicycle/Pedestrian Advisory Committee (BPAC) Bike Survey Flyer, with the two minor edits that were discussed.

8. INFORMATION ITEMS - None

9. EXECUTIVE DIRECTOR'S REPORT

Charles Turner stated that Executive Director Carlos Yamzon wanted to attend the meeting but was involved with the California Transportation Commission (CTC) meeting that day. He asked that Charles extend his apologies for not being in attendance.

10. MEMBER REPORTS

Steve Bonrepos passed out version 2.1 of the pedestrian survey, which had 29 specific questions, and some additional choices added. He stated that he had received some suggestions already and asked the members to e-mail him their feedback. He also said he would e-mail the survey to all BPAC members. The survey is a component of the Stanislaus County Non-Motorized Transportation Plan and the purpose of the survey is to give the County planners a sense of the local citizens' opinions.

R.J. Corwin had a sample of a two page pedestrian survey mailer that was used by the city of Seattle. He said it could be used to help with the pedestrian survey being put together for the Stanislaus County Non-Motorized Transportation Plan.

Greg Jacquay stated that the CSU Stanislaus campus radio station made a public service announcement (PSA) directing people to the bicycle website. The PSA could be used as a marketing tool to get the information out when the survey is completed.

Charles Vasquez stated they continue to work to find locations for the Share the Road signs. He said that hopefully in the next 30 days he should have some information.

11. ADJOURNMENT

Chair R.J Corwin adjourned the meeting at 6:53 p.m.

Next Regularly Scheduled BPAC Meeting:

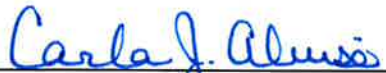
March 5, 2013 (Tuesday) @ 5:30 pm

StanCOG Board Room

1111 I Street, Suite 308

Modesto, CA 95354

Minutes Prepared By:


Carla Alviso, Administrative Clerk III



PRESENTATION



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TO: Bicycle and Pedestrian Advisory Committee (BPAC) **Staff Report**
Presentation

THROUGH: Carlos P. Yamzon, Executive Director

FROM: Rosa De León Park, Planning and Programming Manager
Mike Costa, Associate Planner

DATE: February 27, 2012

SUBJECT: National Bike to Work Week in Stanislaus County, May 13th through May 17th, 2013

Background

Each year, Commute Connection, as the regional rideshare agency for the Stanislaus Council of Governments, partners with local jurisdictions and employers to promote Bike to Work Week across Stanislaus County. This annual event is part of a national campaign to promote bicycling as a healthy, pollution-free and efficient form of alternative transportation. This year, Bike to Work Week will take place **May 13th-17th, 2013**.

What is Commute Connection?

Commute Connection is an employer-based, Travel Demand Management (TDM) program, serving as the regional rideshare agency for Stanislaus County since 1987. The program's overall goal is to improve air quality, public health, and roadway operations by helping commuters make the transition from driving alone to more sustainable, alternative travel options such as carpooling, vanpooling, biking, walking or riding transit. To achieve this goal, Commute Connection works cooperatively with local and regional partner agencies, actively reaches out to commuters, employers and partner agencies through e-mails, newsletters, direct mail, telephone calls, referrals from businesses currently taking part in the program, participation in health and benefit fairs, and coordinates special events at jobsites. Commute Connection also provides marketing materials such as flyers, posters, and online content for employers to display at their worksites. Funding for Commute Connection is provided by Congestion Mitigation Air Quality (CMAQ) funds.

Discussion

Established in 1956 by the League of American Cyclists, Bike to Work Week has expanded to become a nationally celebrated event each May. Now in its 25th year in Stanislaus County, Bike to Work Week is promoted throughout the region with a series of pledge drives, events, contests and public outreach efforts. In 2012, nearly 600 commuters across the region pledged to try biking or walking to work.

Several large Stanislaus County employers partnered with Commute Connection and local agencies to promote Bike to Work events and campaigns, including Kaiser Permanente, Gallo Winery and Frito Lay.

Bike to Work Week in 2013

The primary goals for Bike to Work Week in 2013 are:

- To continue the partnerships from previous years, while also establishing new ones,
- To better increase outreach for, participation in, and awareness of the Commute Connection program opportunities and Bike to Work Week events/activities, and
- To encourage commuters and residents to make a change from driving a single-occupancy vehicle to a more sustainable alternative form of transportation.

While community-wide promotional events and employer site exhibits are an important component of achieving these Bike to Work Week goals, Commute Connection will further be implementing a series of county-wide challenges with prizes offered, which are designed to stimulate broad commuter involvement and reward participation. There will be 3 varied challenges offered for 2013:

- Commuter Challenge: Individuals can pledge to ride their bike or walk to work at least one day during Bike to Work Week. Prizes will be awarded to participating individuals and winners will be chosen by random draw. Past year prizes include bike commuter baskets and gift cards valued at \$250 each, and free giveaways items such as bike safety materials, t-shirts and backpacks.
- Corporate Challenge: Employers are encouraged to partner with Commute Connection and promote Bike to Work Week activities at the workplace. The organization with the highest percentage of employees pledging to bike or walk to work will be recognized for their efforts with a celebratory luncheon valued at \$500 for all participating employees.
- Bike to School: Sixth grade students from across San Joaquin, Stanislaus and Merced counties are invited to participate in an art and multimedia project competition, which is centered around the theme of biking safely and helping the environment. Five projects across the county will be chosen as finalists, and the affiliated classroom awarded with a pizza party. The overall winning projects will be featured in future outreach efforts aimed at increasing bike safety awareness in schools across the region. (Please note that this contest is currently contingent upon coordination with local school districts.

Corporate sponsors to date for the County-wide contests include Frito-Lay, Diamond Foods, Dole, REI, and the San Joaquin Valley Air Pollution Control District.

Opportunities to Engage

Local events have proven to be successful motivators for raising excitement and generating publicity around Bike to Work Week. These events can take the form of a downtown rally, a lunchtime gathering, energizer stations along popular commute routes, or a ride-along with a Mayor or public official. Commute Connection is available to partner with your agency to create a successful Bike to Work Week event. The following lists are examples of ways in which an agency or employer can participate in Bike to Work 2013 events, and how Commute Connection can support those efforts:

Public Agency/Employer Engagement

- Assign a Bike to Work coordinator
- Work with local bike shops and organizations to identify a central meeting location to coordinate a Bike to Work Day rally
- Solicit local vendors to donate items to be distributed at a central event
- Organize a bike convoy to work/event
- Recruit a bike to work champion (mayor, public official, executive) to lead a route to work or to a central event
- Issue a "Bike to Work Day" proclamation
- Offers a County-wide bicycle commuter raffle
- Offers a County-wide corporate challenge
- Maintains a dedicated website promoting events and resources
- Provides promotional items for events
- Creates and distributes event posters/flyers
- Provides an on-site table exhibit at a community and employer events (depending on availability)
- Provides assistance with development of a Bike to Work Week Proclamation
- Makes presentations to groups (depending on availability)
- Coordinates a Bike to School Day contest and promotion

Commute Connection Support

Apart from the County-wide Commuter Challenge, Corporate Challenge, and Bike to School promotional events, there are two major public events currently planned for Bike to Work Week 2013:

City of Modesto Bike to Work Day

Friday, May 10th, 2013
10th Street Plaza

Oakdale Bike to Work Day

Tuesday, May 14th, 2013
Oakdale Bicycle Shop

For more information on either Bike to Work Week or on the services offered by Commute Connection, please contact Mike Costa, Associate Planner, at 209.525.4644 or via e-mail at mcosta@stancog.org. You may also obtain more information by visiting <http://www.commuteconnection.com/>.

mcosta@stancog.org