



*City of Ceres • City of Hughson • City of Modesto • City of Newman • City of Oakdale • City of Patterson
City of Riverbank • City of Turlock • City of Waterford • County of Stanislaus*

**BICYCLE/PEDESTRIAN ADVISORY COMMITTEE
STANCOG BOARD ROOM
1111 I STREET, SUITE 308
MODESTO, CA
May 1, 2012 (TUESDAY)
5:30 PM**

Board Agendas and Minutes: Committee agendas, minutes and copies of items to be considered by the Bicycle/Pedestrian Advisory Committee are available at least 72 hours prior to the meeting at the StanCOG offices located at 1111 "I" Street, Suite 308, Modesto, CA during normal business hours. The documents are also available on StanCOG's website at www.stancong.org/policy-board.shtm.

Materials related to an item on this Agenda submitted to the Committee after distribution of the agenda packet are available for public inspection at the address listed above during normal business hours. These documents are also available on StanCOG's website, subject to staff's ability to post the documents before the meeting.

Public Comment Period: Matters under the jurisdiction of the Committee, and not on the posted agenda, may be addressed by the general public at the beginning of the regular agenda and any off-agenda matters before the Committee for consideration. However, California law prohibits the Committee from taking action on any matter which is not on the posted agenda unless it is determined to be an emergency by the Committee. Any member of the public wishing to address the Committee during the "Public Comment" period will be limited to 5 minutes unless the Chair of the Committee grants a longer period of time. At a Special Meeting, members of the public may address the Board on any item on the Agenda at the time the item is considered by the Board.

Public Participation on a Matter on the Agenda: Please step to the podium at the time the agenda item is announced by the Chairperson. In order to ensure that interested parties have an opportunity to speak, any person addressing the Policy Board will be limited to a maximum of 5 minutes unless the Chair of the Board grants a longer period of time.

Reasonable Accommodations: This Agenda shall be made available upon request in appropriate alternative formats to persons with a disability, as required by the Americans with Disabilities Act of 1990 (42 U.S.C. § 12132) and the Ralph M. Brown Act (California Government Code § 54954.2). Persons requesting a disability related modification or accommodation in order to participate in the meeting should contact Cindy Malekos at (209) 525-4600 during regular business hours at least 72 hours prior to the time of the meeting to enable StanCOG to make reasonable arrangements to ensure accessibility to this meeting.

Notice Regarding Non-English Speakers: StanCOG Policy Board meetings are conducted in English and translations to other languages is not provided. Anyone wishing to address the Policy Board is advised to have an interpreter or to contact Cindy Malekos at (209) 525-4600 during regular business hours at least 72 hours prior to the time of the meeting so that StanCOG can provide an interpreter.

Aviso con Respeto a Personas que no Hablan el Idioma de Inglés: Las reuniones de la Mesa Directiva del Consejo de Gobiernos de Stanislaus son conducidas en Inglés y traducciones a otros idiomas no son disponibles. Cualquier persona que desea dirigirse a la Mesa Directiva se le aconseja que traiga su propio intérprete o llame a Cindy Malekos al (209) 525-4600 durante horas de oficina regulares o a lo menos 72 horas antes de la reunión de la Mesa Directiva del Consejo de Gobiernos de Stanislaus, para proporcionarle con un intérprete.

AGENDA

- 1. CALL TO ORDER**
- 2. PLEDGE OF ALLEGIANCE**
- 3. ROLL CALL**
- 4. PUBLIC COMMENTS**

These matters may be presented only by interested persons in the audience. Discussion is limited to five minutes or at the discretion of the Chair.

5. CONSENT CALENDAR

- A. Approval of Minutes of March 6, 2012
- B. Approval of Agenda

6. PRESENTATIONS-None

7. DISCUSSION/ACTION ITEMS

- A. Bicycle Flyer Update
- B. Bicycle/Pedestrian Survey
- C. Sustainable Communities Strategies Committee representative appointment
- D. "Share the Road" signs update
- E. Stanislaus River Trail project status
- F. July meeting date

8. INFORMATION ITEMS

The following items are for information only.

- A. Claribel Road Widening Project Public Hearing to be held May 22, 2012 at 9:00 AM at 1010 10th Street Place in the basement Board/Council meeting chambers.
- B. National Bike to Work Week Staff Report submitted by Rosa De Leon Park/ Mike Costa

9. MEMBER'S REPORT

10. ADJOURNMENT

Next Regularly Scheduled BPAC Meeting:

July 10, 2012 (Tuesday) @ 5:30pm
StanCOG Board Room
1111 I Street, Suite 308
Modesto, CA 95354

Attachments:

March 6, 2012 Minutes

National Bike to Work Week Staff Report

2012 Policy Board & Committee Meeting Schedule



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BICYCLE/PEDESTRIAN ADVISORY COMMITTEE
StanCOG Board Room
1111 I Street, Suite 308
Modesto, CA

Minutes of March 6, 2012 (Tuesday)
5:30 pm

MEMBERS PRESENT: Steve Bonrepos, R J Corwin, Norm Fox, Lennox Harris, Greg Jacquay, Leisser Mazariegos, Chuck Shoup.

ALSO PRESENT: Ian Moore [Fehr and Peers], Charles Turner [StanCOG], Charles Vasquez, [Stan County DPW], Carlos Yamzon [StanCOG], Scott Calkins [member of the public].

1. CALL TO ORDER

A quorum was present.

Vice-chair Steve Bonrepos called the meeting to order at approximately 5:30 pm and led the Pledge of Allegiance.

2. PUBLIC COMMENTS - none were offered

3. CONSENT CALENDAR - Minutes from the January 3 2012 meeting were presented. Corrections were offered:

- 1] Under Appointment of Alternate Rep to SCS: "February" was corrected to read "March".
 - 2] Under Bicycle Lane Width Issues: "3 foot minimum" was corrected to read "safe distance"
- The corrected minutes were accepted--m/s/p, unanimous.

4. PRESENTATION - Ian Moore, representing Fehr and Peers [consultants] presented his firm's general plan for the update of the County's Non-motorized Transit Plan. Mr. Moore demonstrated his personal credentials as a cycling enthusiast and acknowledged BPAC's role in developing the non-motorized transit plan. A timetable was given to the BPAC members and suggestions were developed during this meeting regarding the number and location of the community meetings to be held. Mr. Moore outlined steps to prioritization of projects as well as identification of regional priorities.

5. DISCUSSION/ACTION ITEMS

- A. Appointment of BPAC Secretary - After discussion, RJ Corwin volunteered to serve as Secretary, commencing with the May 2012 meeting. His service was accepted m/s/p, unanimous.**

- B. Appointment of Alternate Representative from BPAC to SCS - This was tabled to the May 2012 meeting [as there is currently a BPAC representative].
 - C. Share-the-Road signage - Discussion ensued w/ Charles Vasquez [County DPW] and BPAC members regarding the Stan County DPW's position on the W11-1 and W16-1 combination [Share-the-Road] and R4-11 [May Use Full Lane] signage, as well as the bicycle clubs' intent to purchase the signage for installation by County DPW employees. The appropriate use of the "sharrow" was discussed as a possible component of safety markings on County roads and highways. The merits [and costs of maintenance] of pavement markings--as compared to signage--for this purpose was discussed. As the local bicycling clubs have already committed [in principle] to purchase the approved signage, the BPAC agreed that this project will now be discussed and arranged directly by bicycle club representatives and Stanislaus County DPW representatives.
 - D. Survey Update - Steve distributed a draft of the bicycle survey results for members' examination with discussion and formal acceptance set for the May 2012 meeting.
 - E. Bicycle Flyer Update - Charles Turner demonstrated a suggested revision of the bicycle survey flyer [minus the raffle message]. Discussion will continue at the May 2012 meeting.
 - F. Pedestrian Survey/Flyer - Steve distributed an initial model for the upcoming pedestrian survey--along with talking points. Steve asked that members communicate any ideas to him via e-mail, so that all those ideas can be developed and discussed at the May 2012 meeting. A suitable flyer will be developed later.
6. **MEMBERS REPORT** - Steve showed a photo of Riverbank's Teen Center and their bicycle-style bike rack in front of the building. This is an example of theme-based fixtures--sending a bicycle-friendly message to the community.
7. **ADJOURNMENT**
The meeting was adjourned at 730 pm.

Next Regularly Scheduled BPAC Meeting:

May 1, 2012 (Tuesday) @ 5:30 pm

StanCOG Board Room

1111 I Street, Suite 308

Modesto, CA 95354

Minutes Reviewed By:


Charles Turner
Associate Planner



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TO: Bicycle Pedestrian Advisory Committee (BPAC) **Staff Report**
Presentation

THROUGH: Vince Harris, Executive Director

FROM: Rosa De León Park, Transit/Programming Manager *RDeL*
Mike Costa, Transit/Programming Planner *MAC*

DATE: March 23, 2012

SUBJECT: National Bike to Work Week in Stanislaus County, May 14th through May 19th, 2012

Background

Bike to Work Week is an annual, nationwide event sponsored by the League of American Bicyclists. Now in its twenty-fourth year, the purpose of the week-long event is to promote bicycling as a viable, pollution-free, healthy alternative to the single occupancy vehicle and to reduce both traffic congestion and gasoline consumption.

Each year, Commute Connection promotes Bike to Work Week in Stanislaus County through a series of events, contests, and public outreach efforts. This year, Bike to Work Week will take place during the week of May 14th through May 19th.

What is Commute Connection?

Working cooperatively with local and regional partner agencies, and funded by Congestion Mitigation Air Quality (CMAQ) funds, Commute Connection provides Transportation Demand Management (TDM) services to the counties of San Joaquin, Stanislaus and Merced. Commute Connection has successfully coordinated the TDM program of the Stanislaus Council of Governments (StanCOG) since 1987. The programs managed by Commute Connection help to reduce airborne pollution, freeway congestion, parking demand, vehicle trips and gasoline consumption and seeks to improve efficiency of existing transportation systems. The on-going mission of the program is to provide commuters, employers, and partner agencies with information regarding available transportation options and alternatives to the single occupancy vehicle.

Commute Connection staff actively reach out to commuters, employers and partner agencies through emails, newsletters, direct mail, telephone calls, referrals from businesses currently taking part in the program, participation in health and benefit fairs, and by coordinating special

events at jobsites. Commute Connection also provides marketing materials such as flyers, posters, and online content for employers to display at the worksites.

The TDM services provided by Commute Connection are identified as a transportation control measure in the San Joaquin Valley Air Pollution Control District's air quality plan for non-attainment regions and are included as a mitigation element in regional Congestion Management Process (CMP) programs

Discussion

Bike to Work Week is more than just a promotional campaign; it is a call to action for commuters and residents, urging them to take a break from the single occupancy vehicle and give biking (or walking) to work a try. Each year, Commute Connection promotes a variety of events at prominent worksites throughout the region. These events are designed to generate employee interest in the Bike to Work Week program and to provide the opportunity to take part in drawings for prizes, T-shirts, and other items.

Last year, the City of Modesto, the City of Oakdale, the City of Riverbank, the County of Stanislaus, and eleven large Stanislaus County employers (e.g., Kaiser Permanente, Gallo Winery, Frito Lay, CSU Stanislaus, etc.) promoted events that spurred participation by over 500 bicycle enthusiasts and County residents.

Stanislaus County Bike to Work Week events in 2011 included the following:

- A Commute Connection Bike to Work Week booth at the MJC Earth Day Festival
- A Bike to Work Day promotional event at 1010 10th Street Plaza
- The Family Bicycling Festival in downtown Modesto
- A Bike Safety Seminar sponsored by the Stanislaus Council of Governments
- A series of Bike to Work Week promotions held on-site with area employers
- Local Bike to Work Week outreach events that tied into Amgen Tour of California

In addition, Commute Connection held a county-wide contest and drawing designed to generate interest in bicycling to work. Participants were encouraged to pledge to try bicycling to work at least one day in 2011. Contest prizes included \$250 gift cards to a local sporting goods/bike shop retail store, bike safety goodie baskets, water bottles, and Bike to Work Week T-shirts. Despite rain and the poor weather conditions that occurred during Bike to Work Week 2011, over 120 Stanislaus County residents pledged to try bicycling to work.

Bike to Work Week 2012

Some of this year's anticipated events include the following:

Bike to Work Day 2012
May 17th, 6:30 AM – 8:30 AM
1010 10th Street Plaza
Modesto

Modesto Family Cycling Festival
May 19th, 10:00 AM – 3:00 PM
Corner of I Street and 11th Street
Modesto

In addition to these two events, various on-site employer and community events (e.g. rallies, presentations, raffles, etc.) and County-wide promotions and contests will be held throughout the duration of the entire Bike to Work Week 2012 event.

Outreach Efforts used to Promote Bike to Work Week 2012

Participation in the Bike to Work Week promotion by StanCOG partner agencies and local jurisdictions is highly encouraged. Commute Connection will provide promotional toolkits, outreach tools, and on-site employer events that can be used to promote this year's event. These resources are available to all StanCOG partner agencies, local jurisdictions, and any private employers that would like to participate in Bike to Work Week. More information on proposed outreach events, marketing resources (flyers, posters, newsletter articles and more), and an employer toolkit will be available through the Commute Connection website in mid-April of 2012.

For information regarding Commute Connection, Bike to Work Week 2012, or to schedule an event, please contact Mike Costa at 209.525.4644. Additional information can also be found on the Commute Connection website at www.commutecconnection.com.

mcosta@stancog.org

BIKE TO WORK WEEK

MAY 14 – 18, 2012



GOOD THINGS HAPPEN



WHEN YOU BIKE OR WALK TO WORK

SAVE MONEY GET EXERCISE BE GREEN

WIN GREAT PRIZES!!!

Pledge to bike or walk to work at least one day during Bike to Work week and be entered for a chance to win great prizes. **Prize Eligibility:** Live or work in San Joaquin, Stanislaus or Merced County. Registration required for drawing. Visit commuteconnection.com or call 1-800-52-SHARE for more information.



StanCOG Policy Board & Committee Meetings 2012

	Policy Board (3rd Wednesday of the month) 6:00 p.m.	Executive Committee (3rd Wednesday of the month) 5:00p.m.	Social Services Transportation Advisory Council (1st Tuesday of the month) 8:30 a.m.	Sustainable Communities Strategy Steering Committee (1st Tuesday of the month) 1:00 p.m.	Citizens Advisory Committee (1st Wednesday of the month) 6:00 p.m.	Management and Finance Committee (1st Thursday of the month) 3:00 p.m.	Bicycle/Pedestrian Advisory Committee (1st Tuesday of every other month) 5:30 p.m.	
2012								
January	1/18	1/18 #	1/3	1/3	1/4	1/5	1/3	
February	2/15	2/15	1/31 *	1/31 *	2/1	2/2		
March	3/21	3/21 #	3/6	3/6	3/7	3/8 *	3/6	
April	4/18	4/18	4/3	4/3	4/4	4/5		
May	5/16	5/16 #	5/1	5/1	5/2	5/3	5/1	
June	6/20	6/20	6/5	6/5	6/6	6/7		
July	7/25	7/25	7/10	7/10	7/11	7/12	7/10	
August	No Meetings Scheduled							
September	9/19	9/19 #	9/4	9/4	9/5	9/6	9/4	
October	10/17	10/17	10/2	10/2	10/3	10/4		
November	11/14 *	11/14 #*	10/30 *	10/30 *	Tuesday 10/30 *	11/1	11/6	
December	12/12 *	12/12 *	11/27 *	11/27 *	11/28 *	11/29 *		

All Meetings held in the StanCOG Board Room, located at 1111 "J" Street, Suite 308, Modesto, CA 95354

* Please note different dates due to holidays or calendar conflicts

Executive Committee Meetings held at 3:30 p.m. for the months of Jan, Mar, May, Sept, & Nov